



**SWISS FOOD &  
NUTRITION VALLEY**

# Swiss Ecosystem Approach to Driving Impact at Scale

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# SWISS FOOD & NUTRITION VALLEY

**Pioneering Future-Proof Food Systems. Together.**



*Swiss Food & Nutrition Valley is a purpose-driven, nationwide, not-for-profit association with international engagement. Founded in May 2020, SFNV mission is to strengthen Switzerland as a food nation to collaboratively pioneer future-proof food systems.*

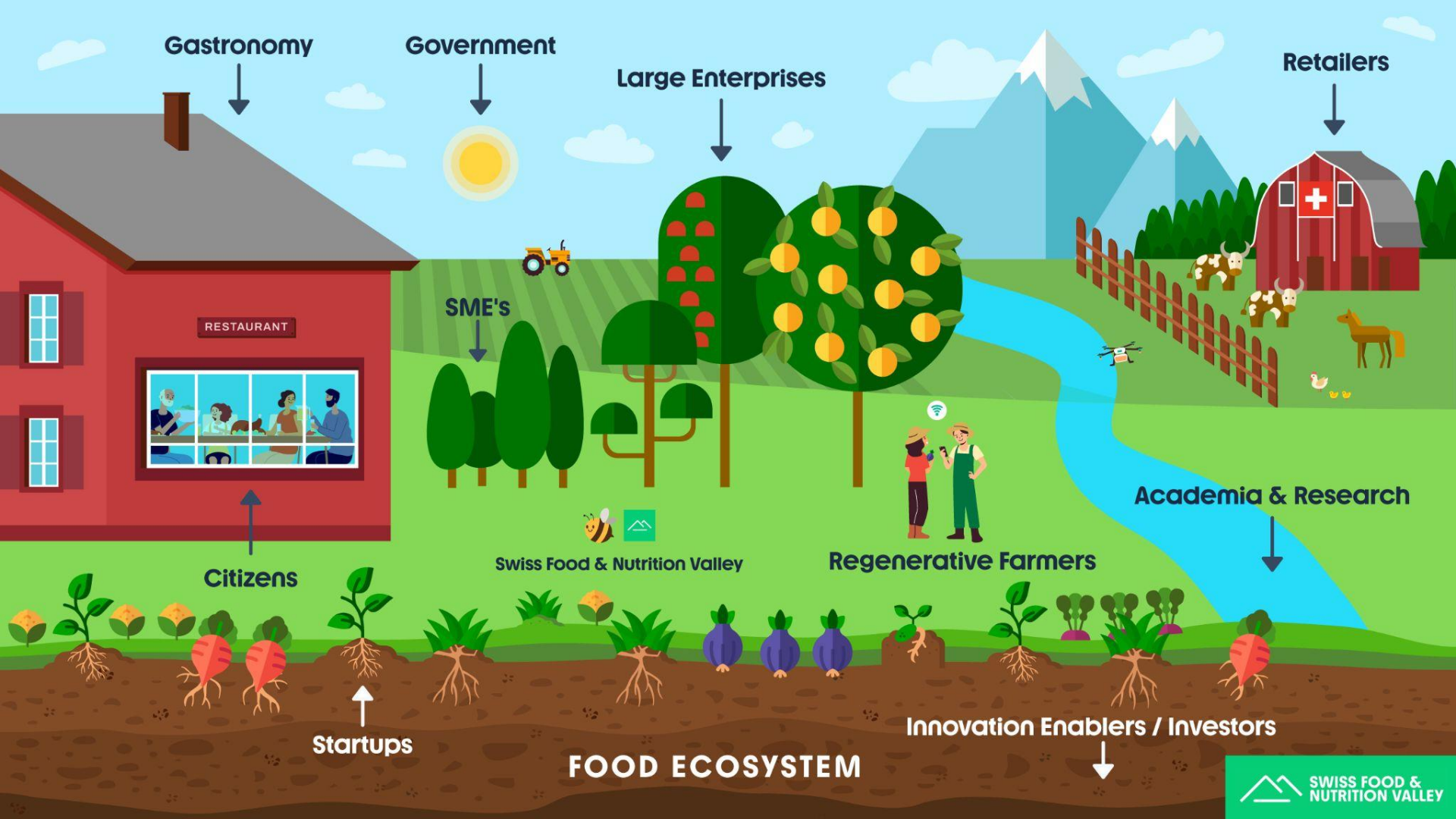
*SFNV Values: Collaboration, Commitment, Courage, Purposeful Impact*



# >150 Valley Partners









# The Valley's four Operational Pillars



## NETWORKING & KNOWLEDGE SHARING



## IMPACT PLATFORMS



## INNOVATION SCALING



## GLOBAL ENGAGEMENT

### VALUES

Collaboration, commitment, courage,  
purposeful impact

### MISSION

Strengthen Switzerland as a food nation to  
collaboratively pioneer future-proof food  
systems

### VISION

Establish healthier food systems to benefit  
people and planet



# Food systems challenges



30% of the world's GHG emissions are linked to our food system



Increased risk of natural disasters



90% of the world's marine fish stocks are fully exploited, overexploited, or depleted



Biodiversity loss



billion people worldwide by 2050

2.3

billion adults are overweight or obese



828

million undernourished people



1/3



of all food produced is lost or wasted

**CLIMATE  
CHANGE**

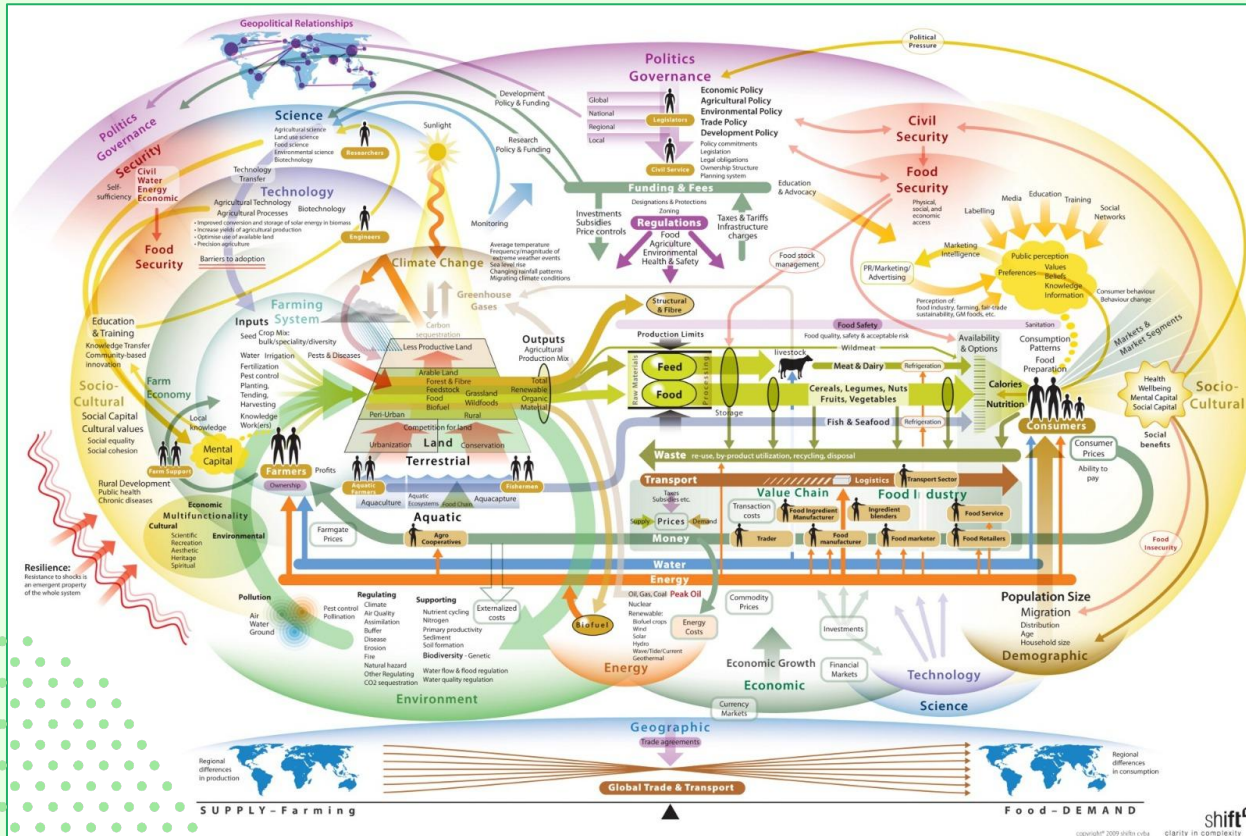
**POPULATION  
GROWTH**

**GLOBAL  
HEALTH**

**FOOD  
WASTE**



# Our Food Systems : it's a complex affair



Developed in the context of the Future of Food and Farming project, UK Government Office for Science (2011).



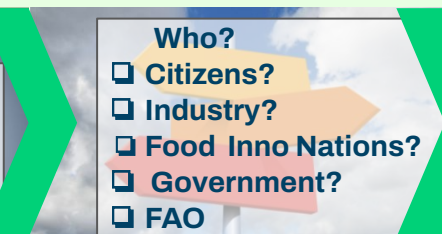
# Food System Transformation in 3 step



## Step 1

## Step 2

## Step 3



### What if...

- no scaling takes place:
- Environmental Degradation
- Mass migration
- Hunger & Malnutrition
- Supply chain disruption
- Job loss
- Food Scarcity / inequality
- Political instability

CHF X MM



CHF YY MM



CHF ZZ BN



CHF QQ TN



# Scaling : Who is responsible ?



## ACTION / IMPACT

### CITIZENS OF THE WORLD



- Education
- Cost favorable
- Easy access and handling
- Purchase choice at retail and gastronomy
- Health, Animal welfare, environment

**EMPOWERING**

## POWER & CONTROL TO MAKE IT HAPPEN



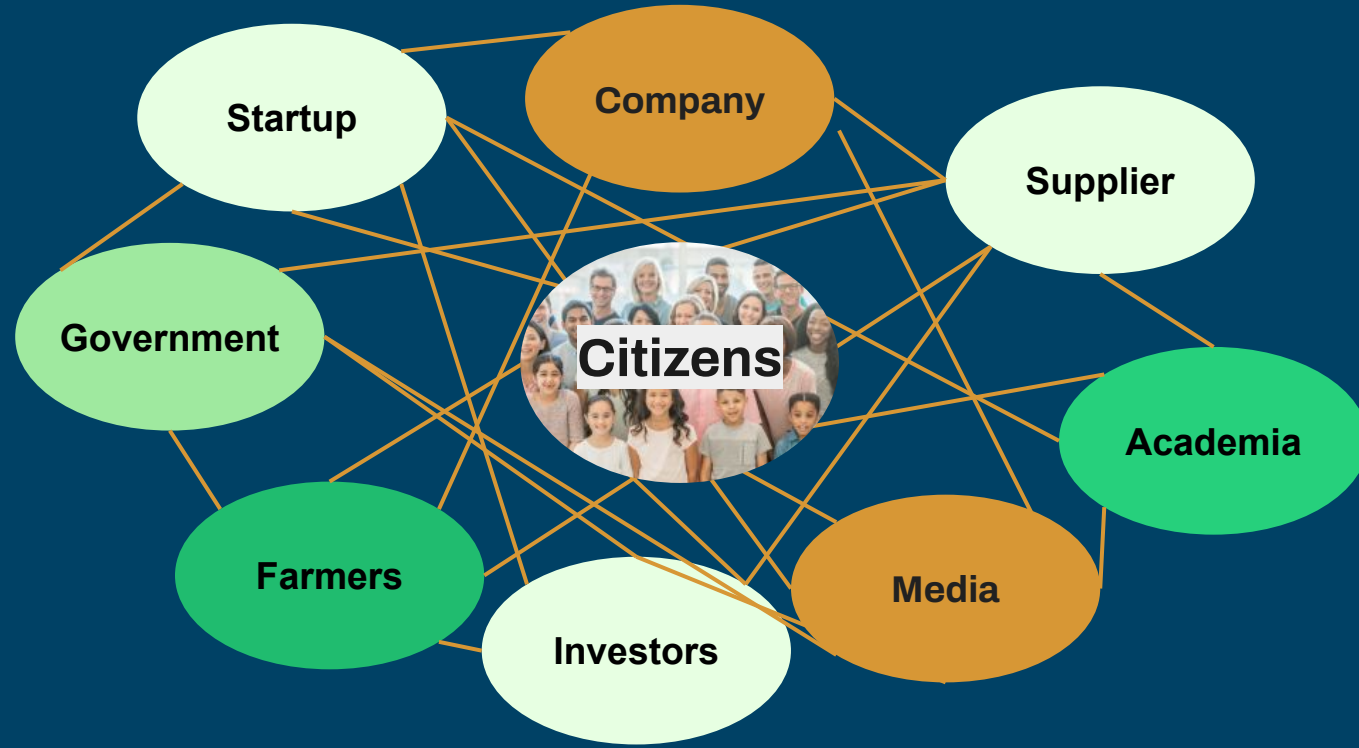
### FOOD ECOSYSTEM

Job to be done; make the future-proof food system

- Affordable
- Healthier
- Accessible / Available
- Attractive
- Profitable



# Empower the Citizens





# Forthcoming announcement

*On August 23rd 2024*



SWISS FOOD &  
NUTRITION VALLEY



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# THANK YOU

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## Stay in Touch



LinkedIn



<https://swissfoodnutritionvalley.com/>



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Newsletter



# The view of the future generation (10k, 16-25y.o, 10 countries)

- **55.7%** of young people believe humanity is **doomed**.
- **75%** are **frightened** of the future.
- **83%** think we've **failed our planet**.
- **59%** are deeply worried about **climate change**.

